



AT&T Investor Update

2nd Quarter Earnings

July 24, 2019

Q2

2019 AT&T EARNINGS

Cautionary Language Concerning Forward-Looking Statements

Information set forth in this presentation contains financial estimates and other forward-looking statements that are subject to risks and uncertainties, and actual results might differ materially. A discussion of factors that may affect future results is contained in AT&T's filings with the Securities and Exchange Commission. AT&T disclaims any obligation to update and revise statements contained in this presentation based on new information or otherwise.

This presentation may contain certain non-GAAP financial measures. Reconciliations between the non-GAAP financial measures and the GAAP financial measures are available on the company's website at <https://investors.att.com>.

The "quiet period" for FCC Spectrum Auction 103 is in effect. During the quiet period, auction applicants are required to avoid discussions of bids, bidding strategy and post-auction market structure with other auction applicants.

Important additional Information:

AT&T has filed a Form 8-K reporting the quarterly results for the second quarter of 2019. The 8-K must be read in conjunction with this presentation and contains additional important details on the quarterly results.



*Delivering
on our
commitments*



Net debt lowered

On track with deleveraging goals; \$18 billion since merger close



Strong wireless execution

Service revenues up 2.4% in 2Q with margin expansion

Continued smartphone net adds on the nation's best and fastest network



FirstNet helps drive network and 5G leadership



WarnerMedia synergies and merger plan on track

Award-winning original content drives digital subscriber growth

HBO Max slated to launch in spring 2020



Stable Entertainment Group EBITDA

2Q EBITDA up 1.1%, driven by broadband revenue gains

Focusing on long-term value as video customer base evolves



2Q19 Results



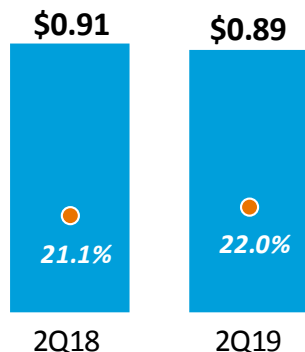
2Q19 Financial Summary

\$ in billions, except EPS

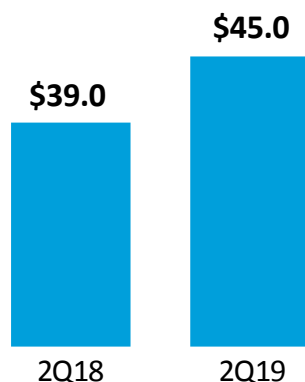
2Q19 Highlights

ADJUSTED EPS

● Adj. OI Margin



REVENUES



Adjusted EPS of \$0.89

Expect solid 2H to deliver full-year growth in low single digits

\$45.0 billion in consolidated revenues

All segments growing on a constant currency basis

Up 0.6% on a pro forma basis, even with ~\$400M FX impact and ~\$100M lower wireless equipment revenue

Adjusted operating income margin of 22.0%

Up 90bps, with strength in Mobility and WarnerMedia and improvement in Entertainment Group

	2Q18	2Q19
Reported EPS	\$0.81	\$0.51
Adjustments:		
• Actuarial (gain) loss on benefit plans	(\$0.21)	\$0.18
• Amortization of intangibles	\$0.16	\$0.21
• Merger integration items	\$0.14	\$0.05
• Other adjustments ¹	\$0.01	(\$0.06)
Adjusted EPS	\$0.91	\$0.89

¹ 2Q19 includes \$(0.08) of gain on sale of Hulu equity investment, offset by \$0.02 of other items

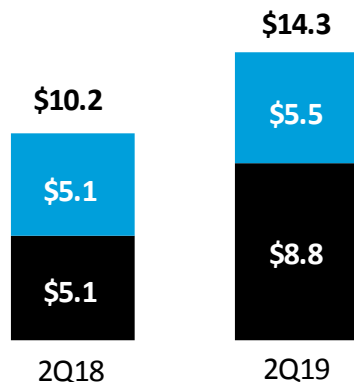


Cash Flow and Capital Detail

\$ in billions, except EPS

Cash from Operations

Capex
Free Cash Flow



Cash from operations of \$14.3 billion, up 40%

Reflects addition of WarnerMedia and \$2.6B sale of WM receivables

Free cash flow of \$8.8 billion; \$29 billion trailing 12 months

Capex totaled \$5.5 billion

Capital Investment totaled \$6.5 billion, including cash payments for vendor financing of \$1.0 billion

Net Debt reduced by \$6.8 billion in the quarter

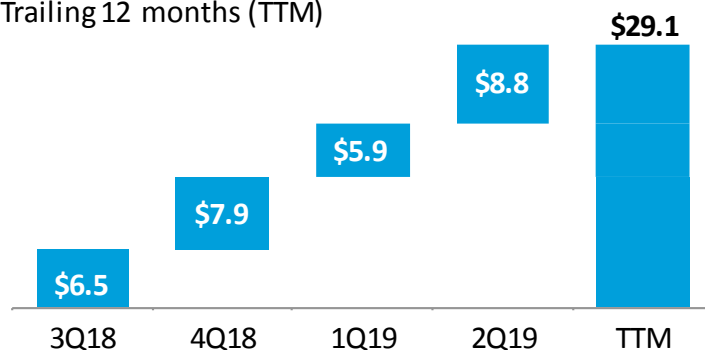
\$8.8 billion	Free cash flow (includes \$2.6B A/R sale)
+ \$3.6 billion	Dispositions (Hulu, Hudson Yards)
- \$3.7 billion	Net dividend payments
- <u>\$1.9 billion</u>	Payments for vendor financing and other items
\$6.8 billion	2Q de-levering

Company raises FCF guidance to \$28 billion range

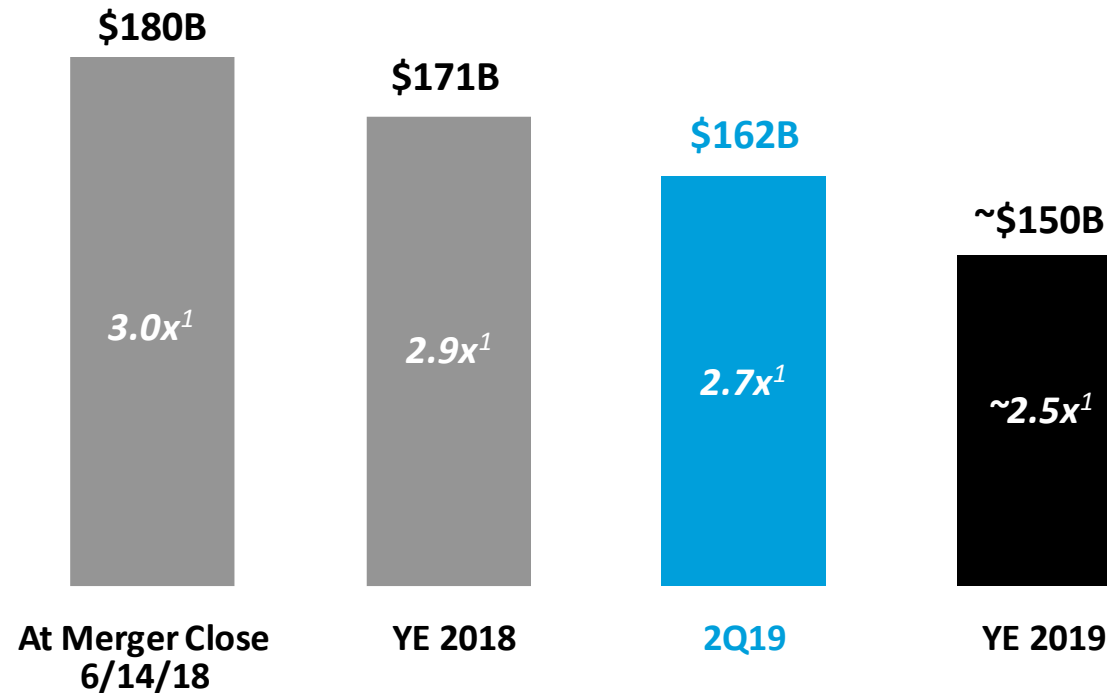
Reaffirms all other 2019 guidance

Annualized Free Cash Flow

Trailing 12 months (TTM)



Net Debt Reduction



\$18 billion reduction in 12 months

~\$30 billion by year-end 2019

Right on track for 2.5x range target

¹ Net debt to Adj. EBITDA ratio; illustrative of approximately \$60B Adj. EBITDA.

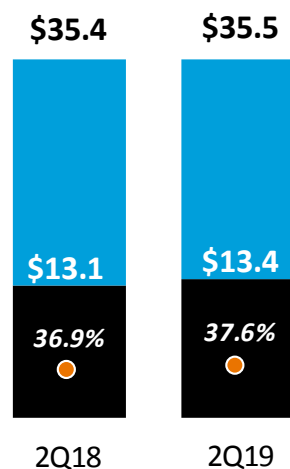
Beyond 2.5x range, will consider opportunistic share repurchases while continuing to pay down debt



2Q19 Communications Segment

\$ in billions

REVENUES EBITDA MARGIN EBITDA



Wireless revenue growth drives stability with higher EBITDA margins

Wireless service revenues up 2.4%

Entertainment Group EBITDA and margins show continued improvement

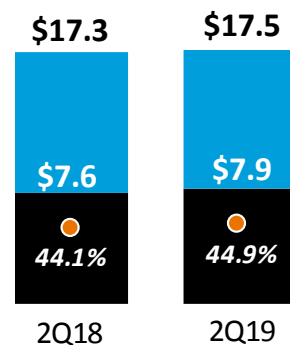
Business Wireline revenue trends improve; EBITDA margins solid with continued cost management

- Including wireless, Business Solutions revenue up 2.3%

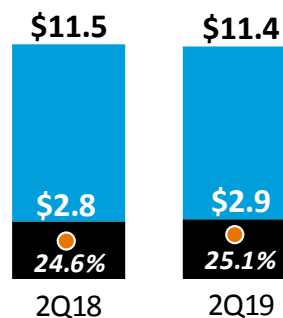
EBITDA growth and margin expansion in Mobility and Entertainment

EBITDA margin up 70 basis points

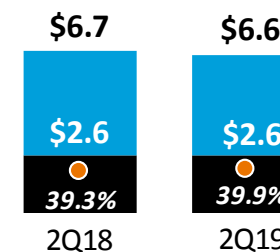
Mobility



Entertainment Group

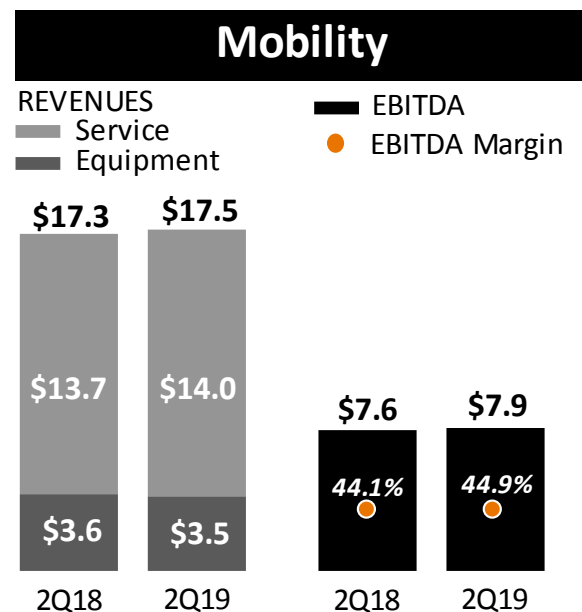


Business Wireline



2Q19 Communications Segment – Mobility

\$ in billions



Solid revenue, EBITDA and margin gains

Wireless service revenues up 2.4%; total wireless revenue up 1.3%, with historically low upgrade rate

EBITDA growth of 3.1%; EBITDA service margin of 56.1%

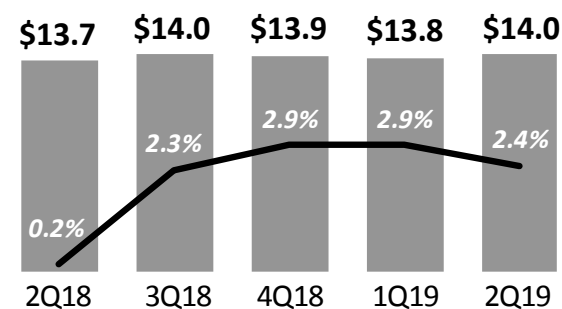
Strong phone growth with 355,000 postpaid and prepaid phone net adds

72,000 postpaid phone net adds; 0.86% postpaid phone churn

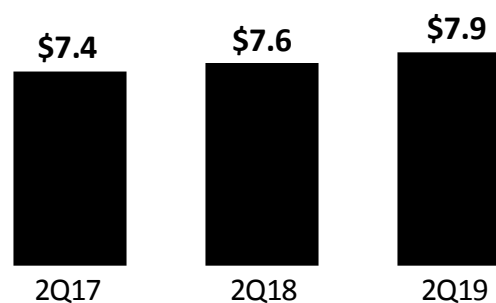
283,000 prepaid phone net adds; all-time low Cricket churn

388,000 smartphone net adds

Service Revenue Growth*

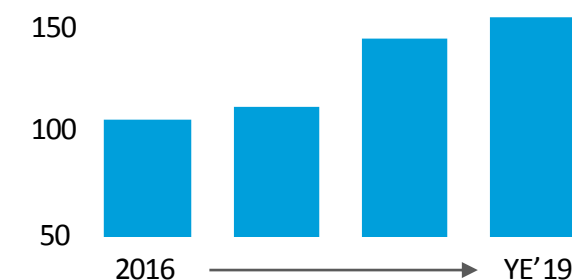


EBITDA Growing



~50% Increase in Spectrum Deployed

Avg MHz/Pop in top 100 Markets

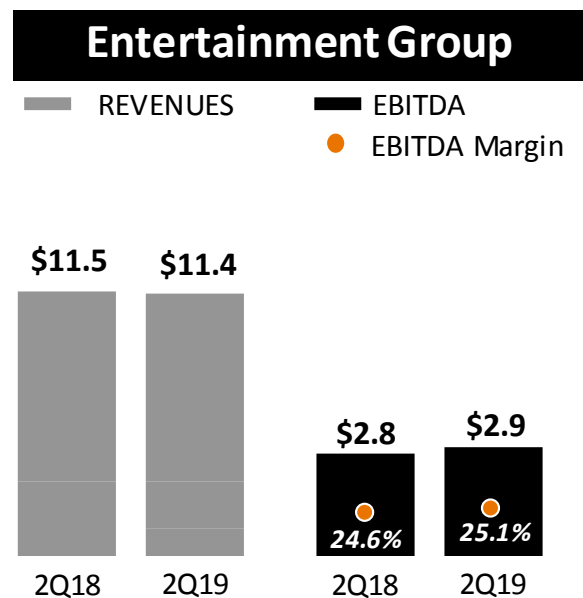


* 2018 growth rates presented on a comparable basis, to exclude the impact of ASC 606.

© 2019 AT&T Intellectual Property. All rights reserved. AT&T, Globe logo, Mobilizing Your World and DIRECTV are registered trademarks and service marks of AT&T Intellectual Property and/or AT&T affiliated companies. All other marks are the property of their respective owners.

2Q19 Communications Segment – Entertainment Group

\$ in billions



Modest EBITDA growth, with a continued focus on long-term value

Broadband revenues grow; premium video and IP broadband ARPUs grow ~5%

Operating & Support expenses down 1.6%

Number of premium video subscribers on heavily discounted plans reduced

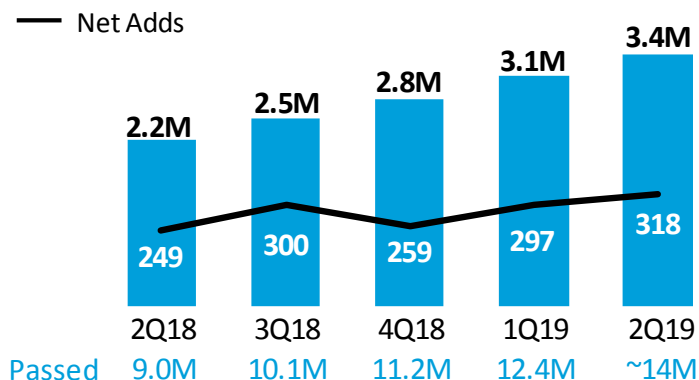
778,000 premium video net losses in the quarter; 1 million remain on two-year pricing promotion

168,000 DIRECTV NOW net losses in the quarter with fewer promotions

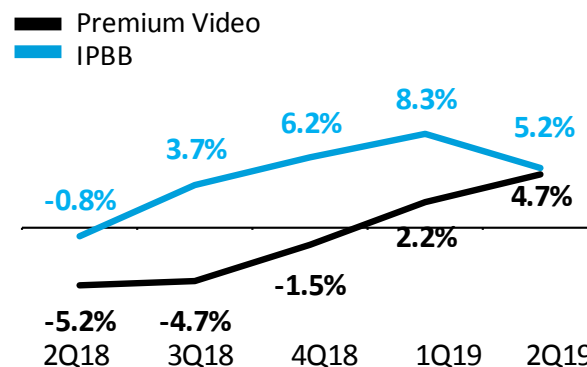
AT&T TV test markets slated to launch in 3Q

318,000 AT&T Fiber net adds as fiber build meets goal

AT&T Fiber Subscribers



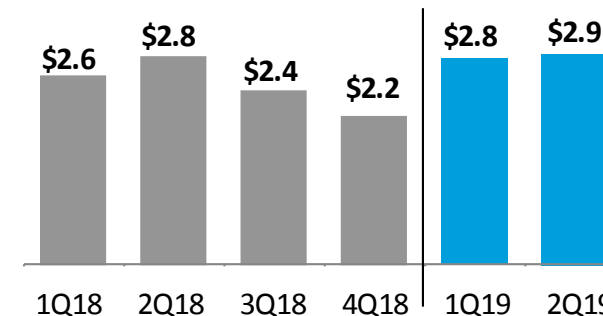
ARPU Growth¹



¹ 2018 is shown on a comparable basis, to exclude the impact of ASC 606

Driving EBITDA Stability

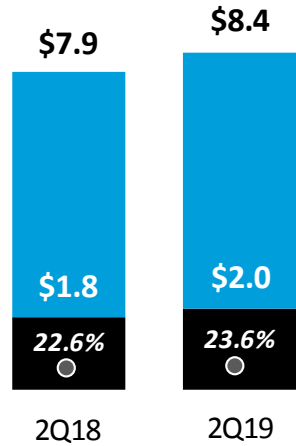
\$ in billions



2Q19* WarnerMedia Segment

\$ in billions

■ REVENUES ● OI MARGIN
■ OP INCOME



Revenues up 5.5% with solid operating income growth

Record 191 Emmy nominations, led by HBO with an industry-leading 137 nominations

HBO Max slated to launch in Spring 2020

HBO revenues up 3% with stable operating income

Original content drives strong digital sub growth

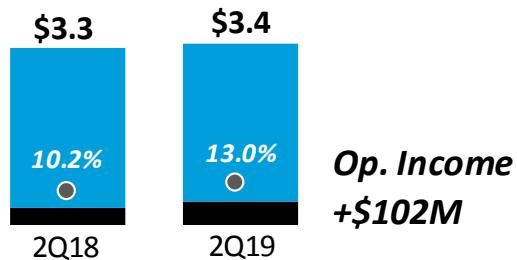
Warner Bros. strong performance in theatrical; growth in games

Aquaman home entertainment; *Mortal Kombat 11* release

Turner delivers strong 15% operating income growth

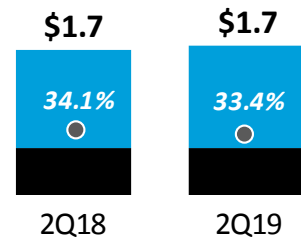
Subscription revenues grow; ad revenues impacted by shift of NCAA Championship

Warner Bros.



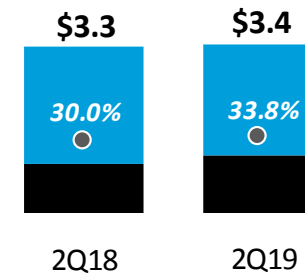
**Op. Income
+\$102M**

HBO



**Op. Income
+\$4M**

Turner



**Op. Income
+\$151M**

* Results reflect the combination of historic Time Warner Inc. adjusted results and AT&T's RSNs (reported in the Turner division). Otter Media financials included in WarnerMedia results after the 8/7/18 acquisition of the controlling interest. Prior to this date, Otter Media was included as an equity-method investment.





Q&A

Q2

2019 AT&T EARNINGS